



KDE DANCE

# MARKETING & PR COORDINATOR

JOB DESCRIPTION  
2023

# ABOUT KATIE DALE-EVERETT DANCE

Katie Dale-Everett Dance is a not-for-profit dance company working to create accessible participation opportunities that allow people to discover more about themselves and those around them. Led by Artistic Director Katie Dale-Everett, our work focuses on creating positive impact through projects that inspire change, big and small, in individuals, groups and communities. Taking an interdisciplinary approach, we support people to improve their mental and physical wellbeing through dance, verbatim theatre and emergent technologies, such as motion capture.

Our work explores questions of how we connect and exist in digital spaces, and how we can support individuals in an increasingly digital world. With digital interaction permeating everything that we do, we look at its relationship with our bodies and minds, investigating how digital mediums (VR, motion capture, film, etc.) can work together with dance and theatre to bridge gaps in communication and connection, humanise technology and allow us to better understand how we relate to one another. Our work is often presented in non-traditional creative spaces and for people with little or no experience of dance. We believe that within the right environment, anyone can find creativity and connection in dance.

Supporters of our work include: Arts Council England, The Point's Associate Artist Programme (2018/19), Studio Wayne McGregor's QuestLab Network (2018/19), Dance Woking's Associate Artist Scheme (2021/22) and Goldsmiths, University of London (2022).



# ABOUT OUR LATEST PROJECT:

## PLAYSCAPE: HOW TO BUILD A GALAXY

How often do you allow yourself to play? We imagine not often enough.

'Playscape: How to Build A Galaxy' is an immersive performance installation that combines dance, motion capture technology and visuals to open up new possibilities for physical, social and digital connection. Interacting with projected celestial graphics whilst wearing motion capture suits beneath a scrim simulating the sky, participants work together to build a shared universe.

This project has been developed by Katie Dale-Everett Dance in collaboration with US technologists Erin Cuevas, Matthew Conway and Wahei Lam, as part of the Goldsmiths Mocap Streamer Virtual Residency (2022). The project is additionally supported by Arts Council England and the Newhaven Grassroots Arts Award.

## CONTACT DETAILS

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Phone: +44 (0) 77482 88479

Website: <http://www.katiedale-everettdance.co.uk>

Instagram: [katiedaleeverettdance](https://www.instagram.com/katiedaleeverettdance)

Twitter: [KatieDEdance](https://twitter.com/KatieDEdance)

Facebook: [Katie Dale-Everett Dance](https://www.facebook.com/KatieDale-EverettDance)



## ABOUT THE ROLE

### Responsibilities

Managing the company website

Managing the company social media pages

Creating tour packs for 'Playscape: How to Build a Galaxy' to be sent to theatres, galleries and educational and youth spaces

Other relevant tasks

### Skills & Experience

Excellent social media skills across all platforms

Experience working with Wordpress

Experience creating tour packs (working with interdisciplinary dance work, especially for non-traditional spaces an advantage)

An interest in the digital and dance sector

An interest in the community dance sector

Excellent written communication skills, incl. exemplary spelling and grammar with a strong attention to detail

### Working Days & Fee

7 x 7 hour days @ £130 per day

Hours to be worked flexibly & remotely

Deadlines to be agreed on contract

All days to be completed by 24/03/23

**Total Fee: £910**

# HOW TO APPLY

**APPLICATION DEADLINE:**

30th January 2023

**INTERVIEWS (REMOTE):**

3rd February 2023

Please send the following to  
katie@katiedale-everettdance.co.uk  
with the subject line '**Marketing & PR Coordinator**':

YOUR CV (incl. two references)

Examples of your work (links / PDFs; larger files may be sent via  
WeTransfer)

A short expression of interest that includes why you are suitable for the  
role (written, video or voice noted)

Any access requirements

A completed Equal Opportunities Monitoring Form:

<https://forms.gle/75x4wqQAxij64WZv6>

Katie Dale-Everett Dance is dedicated to creating an accessible practice  
for everyone. If you would like to complete your application in another  
way that suits your needs, please do.

If you have any questions, require this information in an alternative  
format or would like to discuss your application further, please email;  
katie@katiedale-everettdance.co.uk or call +44 (0) 77482 88479.

We are an inclusive organisation and we particularly welcome  
applications from under-represented communities.

Photos by Erin Cuevas and Rosey Mich